

ANNOUNCEMENT



Minnesota Thoroughbred Racing Alliance

March 1, 2022

Dear Industry Stakeholders,

We want to take this opportunity to communicate with all of you that a new industry organization has been formed and incorporated. The Minnesota Thoroughbred Alliance (MTRA) was conceived to build a collaborative alliance of individuals, businesses, and horse racing organizations to preserve the vitality of Minnesota Thoroughbred horse racing. This new group will work to effectively communicate the industry's social and agribusiness contributions and actively respond to public policy issues affecting the industry.

The Minnesota Thoroughbred Racing Alliance, which intends to receive 501C-6 status, will initially be led by a board of directors consisting of Scott Rake, Treasurer of the Minnesota HBPA, Dan Flanigan, Treasure of the Minnesota Thoroughbred Association, and Joe Scurto, Executive Director of the Minnesota Racehorse Engagement Project.

In order to represent the industry at the Capitol, the MTRA has engaged the services of lobbyist AJ Duerr of Duerr Government Affairs, the legal firm of Moss and Barnett, and has recently joined the Minnesota Agri-Growth Council.

The MTRA will be reaching out to individuals, organizations, companies, and governmental agencies that benefit from, or interact with, the Thoroughbred racing industry to build the alliance and create collaborative efforts to strengthen our voice.

A planned legislative agenda will be formulated including the creation of legislation that benefits or protects the industry. Additionally, the MTRA will be educating legislators and other members of State Government on the positive agricultural, economic, and social impact the Thoroughbred racing industry provides.

A website (MinnesotaRacing.org) and social media pages will be launched in the coming weeks to open channels of communication between the organization, the general public, and industry stakeholders. We hope that you will join us in this effort as we move toward a bright future.

Respectfully,

Scott Rake

Dan Flanigan

Joe Scurto